

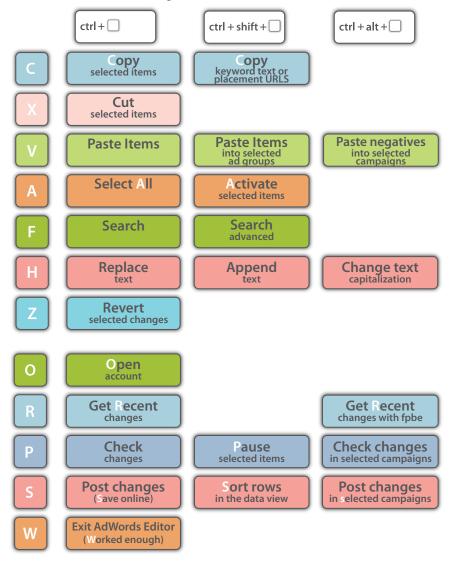
## More shortcuts:

- Use the **Delete key** to delete selected items
- If you make inline edits in the data view, use these keys to change your selection:
  - Tab: Move one cell to the right
  - · Shift+Tab: Move one cell to the left
  - Up arrow: Move one cell up
  - Down arrow: Move one cell down

## **Adwords Editor Shortcuts**



AdWords Editor saves PPC professionals lots of time. But you can save even more time by using shortcuts instead of your mouse. To make things a bit easier, I rearranged the quick reference (for Windows) provided by Google and added mnemonics for the shortcuts that might be harder to remember.



- If you've selected a row in the data view, use the **F2** key to make the first cell editable.
- In the account tree, rename a campaign or ad group by double-clicking the name and typing F2.
- Use the **Alt** key plus the right or left arrow to move between the tree view and the data view.
- Use the **Control** key plus numbers (1, 2, 3, etc.) to jump to the different tabs. For example, **Ctrl+1** takes you to the **Keywords** tab, **Ctrl+2** to the **Placements** tab, and so on.