

	TO ADD ctrl + <input type="checkbox"/>	TO ADD/UPDATE MULTIPLE ctrl + shift + <input type="checkbox"/>	TO DELETE MULTIPLE ctrl + alt + <input type="checkbox"/>
K	Keywords		
T	Text ads		
I	Image ads		
G	Ad Groups		
B	Placements (like BBC)		
J	WAP text ads (just 36 chars)		
Q	WAP image ads (should load Quickly)		
U	Location extensions (your location in this Universe)		
L	Negative keywords (Losers)		
M	Campaign negative keywords (Massive losers)		
Y	Negative sites (like Youtube)		
E	Campaign negative sites (like Ehow)		
N	CPC campaign (New campaign)	CPM campaign (New campaign)	
D	Draft CPC campaign	Draft CPM campaign	

More shortcuts:

- Use the **Delete key** to delete selected items
- If you make inline edits in the data view, use these keys to change your selection:
 - **Tab**: Move one cell to the right
 - **Shift+Tab**: Move one cell to the left
 - **Up arrow**: Move one cell up
 - **Down arrow**: Move one cell down

Adwords Editor Shortcuts



AdWords Editor saves PPC professionals lots of time. But you can save even more time by using shortcuts instead of your mouse. To make things a bit easier, I rearranged the quick reference (for Windows) provided by Google and added mnemonics for the shortcuts that might be harder to remember.

	ctrl + <input type="checkbox"/>	ctrl + shift + <input type="checkbox"/>	ctrl + alt + <input type="checkbox"/>
C	Copy selected items	Copy keyword text or placement URLs	
X	Cut selected items		
V	Paste Items	Paste Items into selected ad groups	Paste negatives into selected campaigns
A	Select All	Activate selected items	
F	Search	Search advanced	
H	Replace text	Append text	Change text capitalization
Z	Revert selected changes		
O	Open account		
R	Get Recent changes		Get Recent changes with fpbe
P	Check changes	Pause selected items	Check changes in selected campaigns
S	Post changes (Save online)	Sort rows in the data view	Post changes in selected campaigns
W	Exit AdWords Editor (Worked enough)		

- If you've selected a row in the data view, use the **F2** key to make the first cell editable.
- In the account tree, rename a campaign or ad group by double-clicking the name and typing **F2**.
- Use the **Alt** key plus the right or left arrow to move between the tree view and the data view.
- Use the **Control** key plus numbers (1, 2, 3, etc.) to jump to the different tabs. For example, **Ctrl+1** takes you to the **Keywords** tab, **Ctrl+2** to the **Placements** tab, and so on.